

When It Comes To Wipes, Often It Gets Personal

Here we talk a lot about the different [applications](#) for bleached cotton, and one of those uses is in [hard surface wipes](#). However, one application that often gets overlooked is something extremely similar: wet wipes for personal care.

The portability of [personal care wet wipes](#) enables all types of users to easily maintain—or even raise—personal and environmental hygiene standards, as well as reduce the risk of cross contamination. In a busy world, single-use disposable wet wipes are a must-have, which is why they've become so popular over time.

Those made of 100% cotton, such as this [Gentle Cleansing Towel](#), are perfect for pre-facial cleanings, pre-waxing skin prep, or simply for makeup removal. This Intrinsic (a subsidiary of Barnhardt Manufacturing) product is gentle enough for even the most sensitive skin. They're also moistened with natural botanicals that clean and exfoliate, all while supplying that unparalleled level of softness.

Other key traits that bleached cotton brings to the personal wet wipes table are:

- Ease-of-use
- Portability
- Disposability
- Excellent absorption
- Softness
- Smoothness
- Stretchability
- Can add lotions for specific uses

- Good uniformity

Of course, when you use the word “personal,” it’s critical to remember that cotton is customer-preferred. Consumers perceive cotton as soft, natural, and comfortable, so this means it’s the preferred fiber for clothing and home textiles, as well as for wipes, feminine hygiene, and adult incontinence products. Since cotton is naturally hypoallergenic, it lends an additional comfort level to consumers with sensitive skin.

To learn more about the how bleached cotton can be used, visit our [Products](#) page. Aside from our knowledge, edana.org is also an excellent resource, and we pulled some of the information contained in this article [from there](#).