

Wade Hubbard Jr. – new Director of Product Management for Natural Fibers Division

January 09, 2019

Barnhardt Manufacturing Co. is pleased to announce Wade Hubbard Jr. as the new Director of Product Management for its Natural Fibers Division in Charlotte, NC. Lewis Barnhardt, President of the company said, “We are very excited to have Wade on our team as a proven leader in strategic & innovative product stewardship having worked in the past for a leading global company.”

Wade graduated from North Carolina State University with a BS in Chemical Engineering and is currently completing an M.S. in Business Analytics from University of Cincinnati. Wade brings to the Barnhardt team over 20 years of experience at Procter & Gamble leading global product, process and engineering functions as well as Strategic and Innovation leadership.

In his new role, Wade will lead the strategy and direction of product management, new product development, product redesign and enhancements specifically for all product categories of Barnhardt Manufacturing Company’s Natural Fibers Group which includes: Barnhardt Purified Cotton, Carolina Absorbent Cotton, Richmond Dental & Medical, Intrinsic and Carolina Cotton. Additionally, Wade will lead product and process improvements and market development initiatives.

Wade brings strong and proven leadership and an innovative spirit to the Barnhardt team which will drive continued success in our marketplaces.

About Barnhardt Manufacturing Company

Barnhardt Manufacturing Company is a 119 year old family owned business with roots in the cotton industry that entire time. Barnhardt provides Purified Cotton to the global market as a raw material used in hygiene, medical and consumer products. The Barnhardt Natural Fibers Group also produces dental and medical products, pharmaceutical packaging components and single use products for the professional beauty and spa market, all of which are sold in the global market. To learn more about Barnhardt Manufacturing Company, visit us at www.barnhardt.net

About Barnhardt Purified Cotton®

A privately owned company that began operation in 1900, Barnhardt Purified Cotton® is a global supplier of high quality purified and purified cotton fibers for use in medical, feminine hygiene and consumer products as well as the adult and baby diapers. Barnhardt has a wide range of fiber products that have earned the USDA Biopreferred certification; HiLoft®, HighQ® HyDri®, NeedleEze® and Organic cotton. To learn more about Barnhardt Purified Cotton®, visit us at www.barnhardtcotton.net